

CAPACITY BUILDING GRANTS APPLICATION

New Mexico Farmers' Marketing Association

Year: _____

Market: _____ How long has your market been in operation? _____

Contact Name: _____ Address: _____

Phone: _____ Email: _____

1. How much money are you requesting for the coming market season (maximum grant size is \$2,000 per market)? _____
2. Please describe what you intend to use the funds for (see "Purpose" and "Eligible Uses"):
3. How will you use the funds to build the capacity and sustainability of your market? (10 points);
4. Please explain why your market needs this funding. (15 points);
5. Please state one or more measurable goal that you intend to achieve with this grant, that demonstrates capacity-building (Examples of measurable goals: Increase number of vendors by ___%; increase numbers of customers by ___; improve customer satisfaction by ___% as demonstrated by customer survey at beginning and end of season). (10 points)

